

DIGITAL FILESET-UP

Digital graphics can be line art (vector), photographs (raster) or a combination of the two.

All Graphics

Supported Programs:

Quark XPress

Adobe Illustrator

Adobe PageMaker

Adobe Photoshop

Macromedia Freehand

PowerPoint (no color matching, no imported scans)

Corel Draw (Some limitations on options)

Call if you don't see your programs, we can sometimes help

Transfer Media

CD-ROM, CD-R, CD-RW

DVD-ROM and DVD-RAM

1 or 2 GB Iomega Jaz Drive

100 or 250 MB Iomega Zip Drive

120 MB SuperDisk

and (of course) 3^{1/2} 2MB floppies

135 Meg EZ Syquest - 3.5"

1.3 GB Optical - 5.25"

44MB, 88MB or 200MB Syquest - 5.25"

128, 230, or 640 MB Magneto Optical - 3.5"

4mm DAT tape saved with RETROSPECT

(include disk with catalog) (Mac only)

Hard Copy:

Provide a hard copy of each graphic

Provide a color match if possible

Line Art or Illustrative Graphics (vector files)

Color: Provide a color match or
Specify all colors as Pantones

Fonts: Provide all printer and screen fonts or
Fonts can be Postscript or TrueType (Postscript is preferred)

Photographs: If raster images are included in vector programs, be sure to include a separate copy of the raster file

Photographs (raster files)

Color: Provide a color match
best to work in RGB

Fonts: Provide all printer and screen fonts or
Include a TrueType font suitcase

Format: If multiple layered file, provide layered version

Lambda and Inkjet recommended file sizes				
Final Size of the Graphic	Excellent Quality ~200 ppi @ 100%		Medium Quality ~100 ppi @ 100%	
	RGB	CMYK	RGB	CMYK
16X20	36	50	9	12
24X36	82	110	21	28
30X40	130	183	34	49
48X96	*250	*350	130	183

This is the size in MegaBytes that the scan is in the output
*These sizes are not at a full 100%